

# "Social /Civic entrepreneurship"

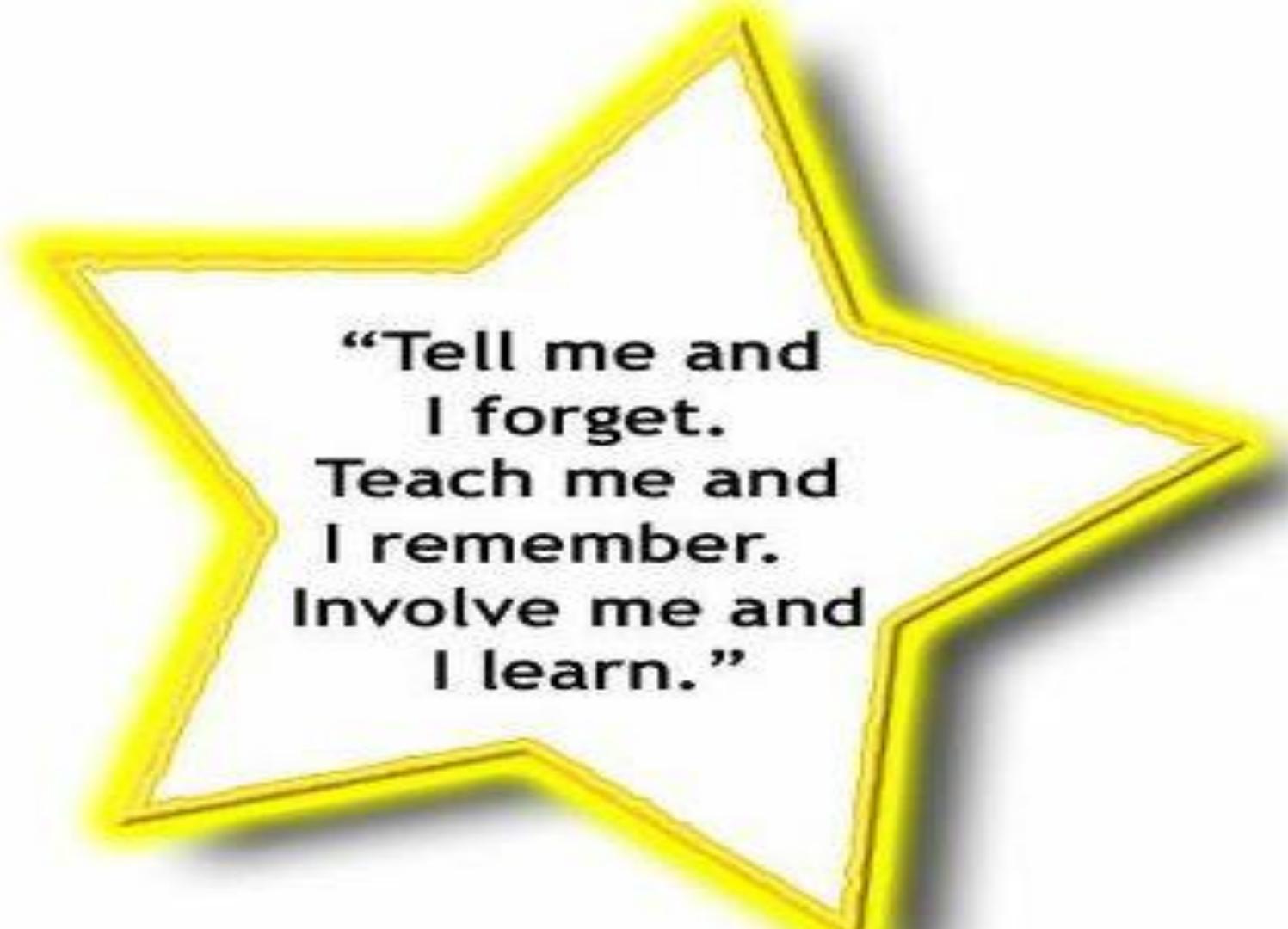
By

Dr.Rakhshinda Perveen

CEO & Founder creative anger by rakhshi(a social enterprise)

Co-founder & founder Executive Director, SACHET-Pakistan(a national NGO)

# What should I share?



**“Tell me and  
I forget.  
Teach me and  
I remember.  
Involve me and  
I learn.”**

# Social leadership

**Social leadership** means to devote one's **life and talents** to improving **society**-specifically to protect freedom, preserve peace, and ensure prosperity for as many individuals as possible.

**Social leaders** are ordinary men/boys and women/girls of virtue?, wisdom?, diplomacy?, and courage? who inspire greatness in others and move the cause ?

# who

Every **productive person** contributes to the health of society. But much of this is *incidental*, rather than *intentional*.

A social leader very deliberately strives to improve the world by creating value for others.

# what

A social leader is evolved when one ponders such questions as,

**"What is the highest and best use of my talents and passions?**

**What can I do that will have the most positive impact on society?**

**How will the world be better because of my life and my contribution?**

**What was I born to become and accomplish?"**

Thus, social leadership is **conscious societal improvement**  
e n a c t e d by common people.

Social leaders are fully committed to doing the most good for the most people with everything that they have been blessed with. Their lives are a perpetual cycle of **self-improvement**.

# where

- Social leaders work within all aspects of society including **business, government, academia, media, religion, family, and community**. They thrive in both **for-profit and non-profit institutions**.
- They can be wealthy business/wo/men, middle-class city council members, and devoted charity workers.



## a Social leader: Abdur Rauf Khalid(19 DEC 1957-24 NOV'11)

*"If your actions inspire others to dream more, learn more, do more and become more, you are a leader."*-John Quincy Adams

*As a progressive and intellectual writer, he wrote, "I want to see my people educated and enlightened. A people with a vision and a strong sense of justice, who can carve out a future for themselves in harmony with nature."*Abdul Ghani Khan((1996-1914),POET,ARTIST& VISIONARY

# I am a Civic Entrepreneur -CE

**perpetual dreamer-awakened-keep** dreams alive But DO NOT LIVE in Dreams

a student of life- but also keep my self updated through Didactic training/continued education/training

a non-elite woman- but Do Rub shoulders with Elites to challenge NOT Confront Elitist Consensus on many socio-political issues

**Works with the disadvantaged** -in empathy NOT sympathy

**Believes in business-plan accordingly**

**Kind hearted but Not Mother Teresa**

(some attributes/habits/ learning)

# Take care of your Soul😊

## “Dua”/Prayer by Ghani Khan

### PASHTO

Loy de husan ao noor daryaba  
Ma la yao takey de noor ra  
stargey dakey de khanda ra  
shonde dake de soror ra  
dey mastey ao dey arman la  
yao tasveer de janan raka  
sta pe meena nazedal ra  
sta pe khule makh goror ra  
da dey khud savey baghche la  
yao vada de bahar gwaram  
ze da navayam che janat ra  
ze da navayam che hoor ra  
dadey khob ao sa ao vakht la  
ishara de tabeer raka  
ma la zre de bachahano  
ao sena de yao faqir ra

*translated by Taimur Khan*

- O river of beauty and radiance! Grant me a scintilla of light;
- Grant me eyes full of laughter and lips full of delight.
- For this minor heart of mine, I seek a beloved's souvenir;
- O river of beauty and radiance! Grant me a scintilla of light.
- For this pitch-dark sorrow's manor, a glowing grain to quell the night;
- Grant me eyes full of laughter and lips full of delight.
- For this rapture and its yearning, grant me a dear beloved's sight,
- Indulge me with your greater love; grant me your gracious face's pride.
- For this being's withered garden, I seek a covenant of spring,
- I don't ask you to grant me heaven; I'm not seeking Toor's height.
- Let this dream's very breath and time point to its own interpretation,
- Grant me the bosom of a fakir, and a heart with a shah's elation.

The only thing more powerful than an innovative idea in the hands of an entrepreneur aiming to change the world, is a group of innovators coming together and collaborating." –

**Bill Drayton-founder Ashoka**

**Social Entrepreneur:** Someone who works in an entrepreneurial manner, but for public or social benefit rather than simply to make money.

**Social Enterprise:** A business trading for social and environmental purposes.

**The UK / European model is different in three ways:**

**It does not place emphasis on the need for **scale** (some successful social entrepreneurs operate successfully and meet needs locally);**

**It supports bottom-up change as well as top-down; and**

**It emphasises more how social entrepreneurs engage and mobilise communities, teams and movements to achieve change.**

- A social entrepreneur identifies and implements practical solutions to social problems through innovation, resourcefulness and persistence.
- The European model of social entrepreneurship differs from the US in fundamental ways.
- Measurement and evaluation is central to the success of social entrepreneurs.
- Philanthropists can play an important role in supporting social entrepreneurs through funding, mentoring, and brokering contacts and networks.

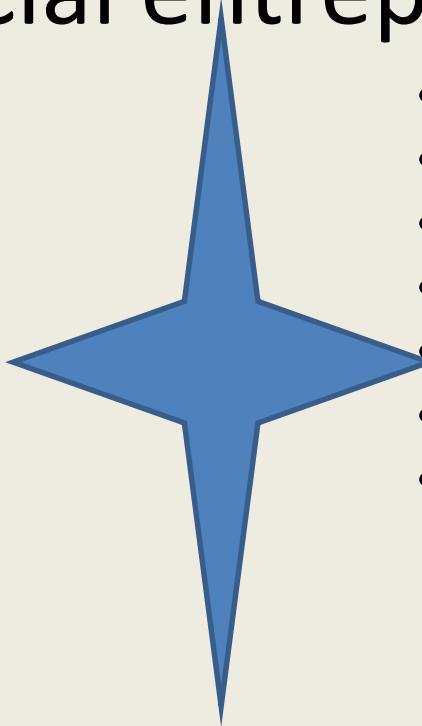
The difference between social entrepreneurship and social enterprise, therefore,

is that the former is about the driven individual, whilst the latter is about the organisational form.

Social entrepreneurship is about what people do; social enterprise is about (some of the) structures they choose and use to get it done.

# Some inspirations from Pakistan social entrepreneurs

- ♥ Saima Ammar(Late)
- ♥ Erfa Karim(late)
- ♥ Izhar Aawaan(late)



- Shad Begum
- Ali Khan
- Mohammad Ali
- Master Ayub
- Maulana Edhi
- Ms.Bilquis Edhi
- Imran Khan

**Ma'm Shahnaz Rahat Kapadia & Sir Shoaib Sultan  
are social enterpriser+ entrepreneurs**

## Dr. Akhtar Hameed Khan: Hero of the Poor



- **Hundreds of organizations in dozens of countries follow the Development techniques Dr. Akhtar Hameed Khan developed, practiced and preached in Pakistan. He is the messiah of human development. He practiced what he preached. He worked people to build sanitation system in ten percent of Karachi homes with zero foreign aid and at friction of the cost government does these thing. While working on it he provided insight into how Pakistan can be rebuilt. The revolution called Orangi Pilot Project is still delivering three years after his death IN Oct'99..**
- **Dr. Akhtar Hameed Khan was one of the world's most prominent social scientists from Pakistan who proved his class by developing rural areas and low-income urban settlements through Comila project in East Pakistan (now Bangladesh) and the Orangi pilot project in Karachi. He achieved it through involvement and motivation of the common man**

# Ask yourself what do u want?



over the world or doing the biggest thing, getting the most users...Part of making a difference and doing something cool is focusing intensely"

**Mark Zuckerberg**

# “magical “recipe

How to become  
“what ever You want”  
e.g(CE)

Universe says: Your wish  
is my command

# thoughts on Success

## **Thriving**

Just as a seed contains all it needs to sprout, so are you already equipped to thrive.

## **Growth**

You can't grow without pushing your limits.

## **Lessons**

See your mistakes not as personal flaws, but as the source of your most valuable life lessons.

## **Empowerment**

Think of money as energy; use it to empower, not control, your life.

## **Resilience**

Every moment of suffering brings an opportunity to build resilience.

## **Rewards**

With each challenge comes new growth. Engage in rewarding efforts.

## **Focus**

Missteps are part of any process. Stay focused on where you're headed.

## **Direction**

Find your direction in life by looking where you want to go, not where you don't.

## **Worth**

Know your worth -- and accept nothing less.

## **Dreams**

Make this the day you stop dreaming and start doing.

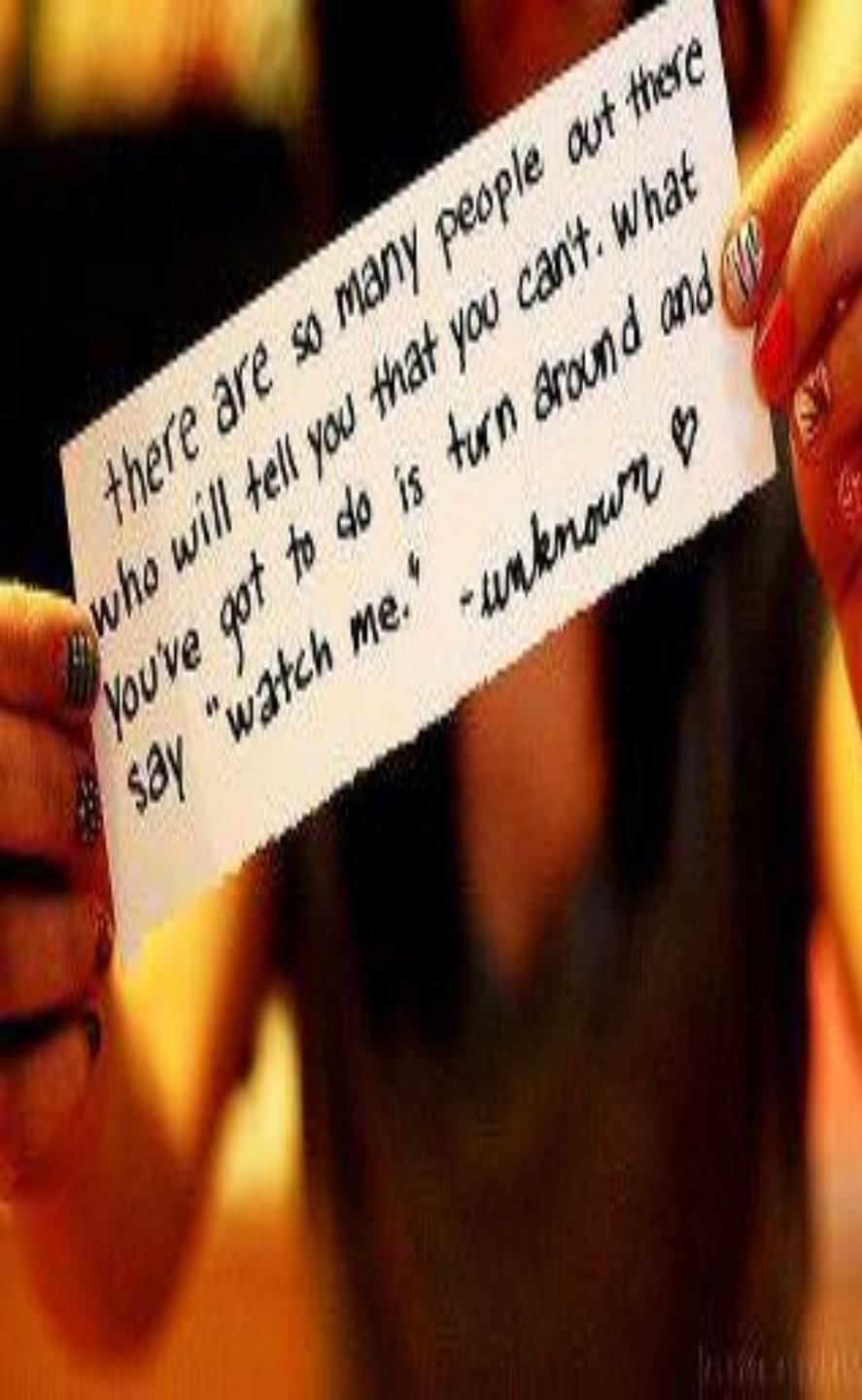
# KEY TO SUCCESS

Gratitude/*shukr/tashakkurr/*

1. Be grateful what you Had
2. Be grateful what you Have
3. Be grateful what you will Have

Create your own future

STAY BLESSED



Someone asked God  
"If everything is already written in destiny, then why  
should we wish for something?"

God smiled and said, Maybe in few places I have  
written "As you wish"